



Next Generation DNS Security

First line of defense for threats on the internet

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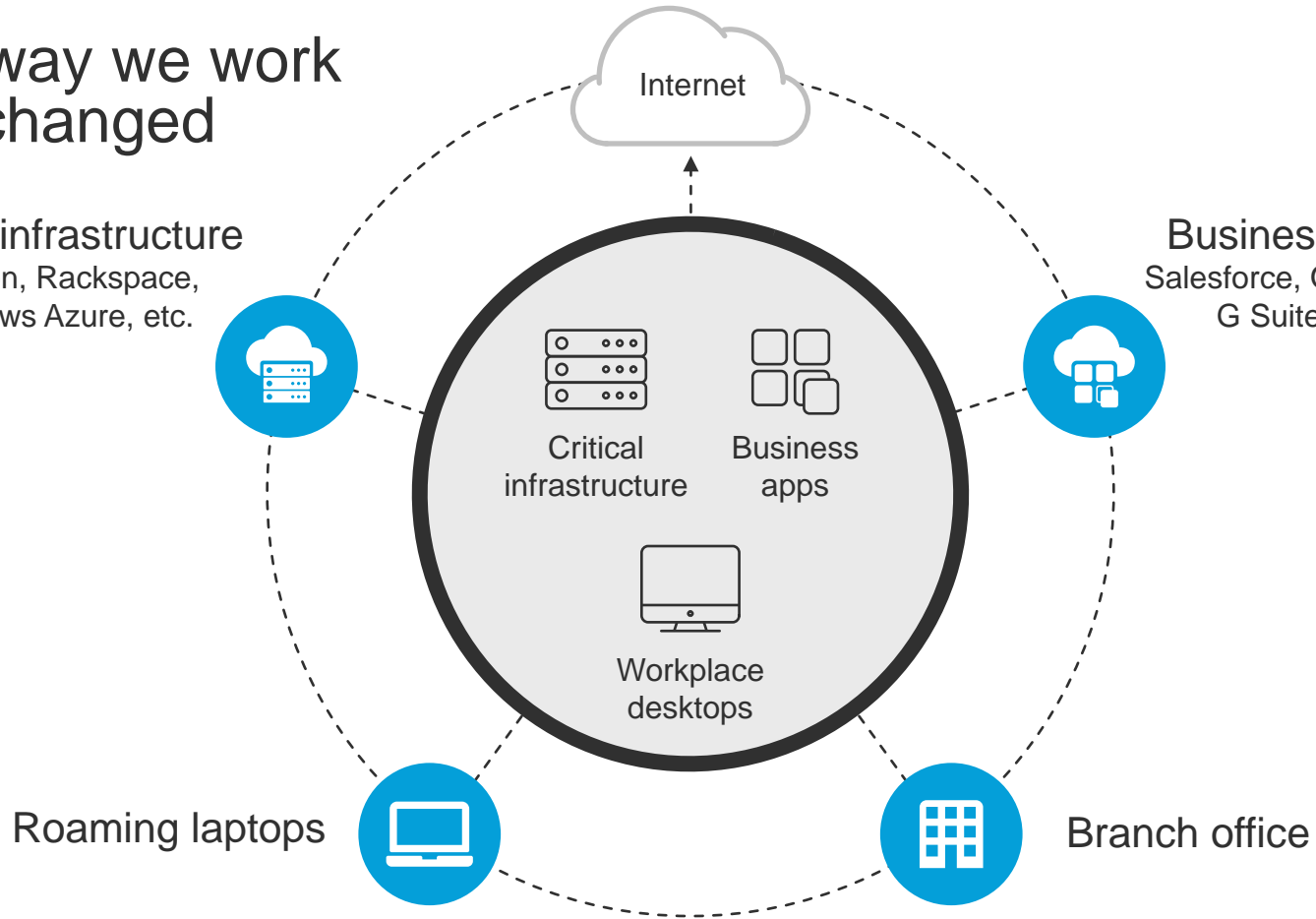
The way we work has changed

Critical infrastructure

Amazon, Rackspace,
Windows Azure, etc.

Business apps

Salesforce, Office 365,
G Suite, etc.



Users and apps have adopted the cloud, **security must too**

49%
of the workforce
is mobile

82%
admit to not
using the VPN

70%
increase in
SaaS usage

70%
of branch offices
have DIA



Your security challenges



Malware and
ransomware



Gaps in visibility
and coverage



Cloud apps
and shadow IT

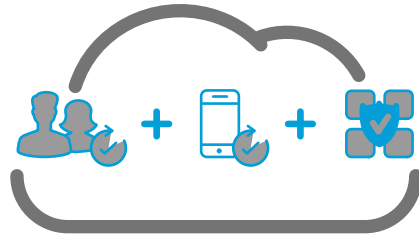


Difficult to
manage security

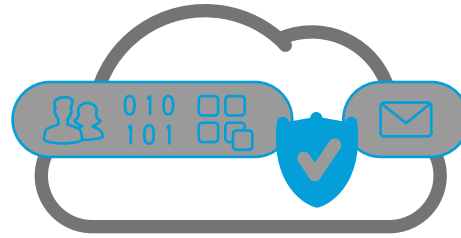
Cloud Security Solution



Secure Internet Gateway (SIG)



Multi-Factor Authentication (MFA),
Single Sign-on (SSO),
Software-Defined Perimeter (SDP)



Cloud Access Security Broker
(CASB) and Email



Public cloud visibility
and threat detection

Threat Centric model to cover the Entire Attack Continuum



DNS Layer Protection

Firewall

VPN

NGIPS

Cognitive Threat Analytics (CTA)

NGFW

UTM

Email & Web Security

Network Behavior Analysis

Secure Access + Identity Services

Advanced Malware Protection (AMP) & Threat Grid (Sandbox)

Visibility, Context, Segmentation & Threat Intelligence

Have you been Attacked?



Abfahrt	Linie	Über	Nach	Gleis
22:10 RB81	Floha - Pockau-Lengenfeld		Olbernhau	8
22:30 RB30	Floha - Freiberg - fährt heute Hohenstein		Hbf (S) Hbf	11 10
22:31 RB30	Floha - Zsch...		g-B. Sud	8
22:36 RB80				9
22:36 RB45	...rt heute von ...		Hbf	5
22:44 RE6	Geithain - B...		Aue (Sachs)	14
22:45 RB89	Einsiedel - Thalheim (Erzgeb)		Dresden Hbf	11
23:30 RB90	Floha - Freiberg (Sachs) - fährt heute von Gleis 11 -			

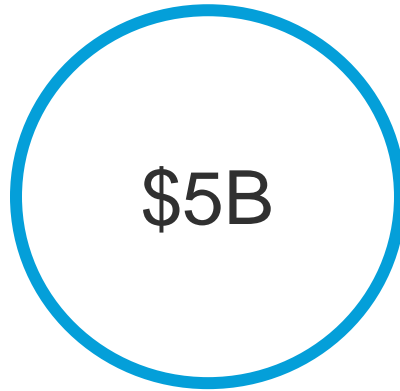
BMG



Ransomware is a Massive Market



2015



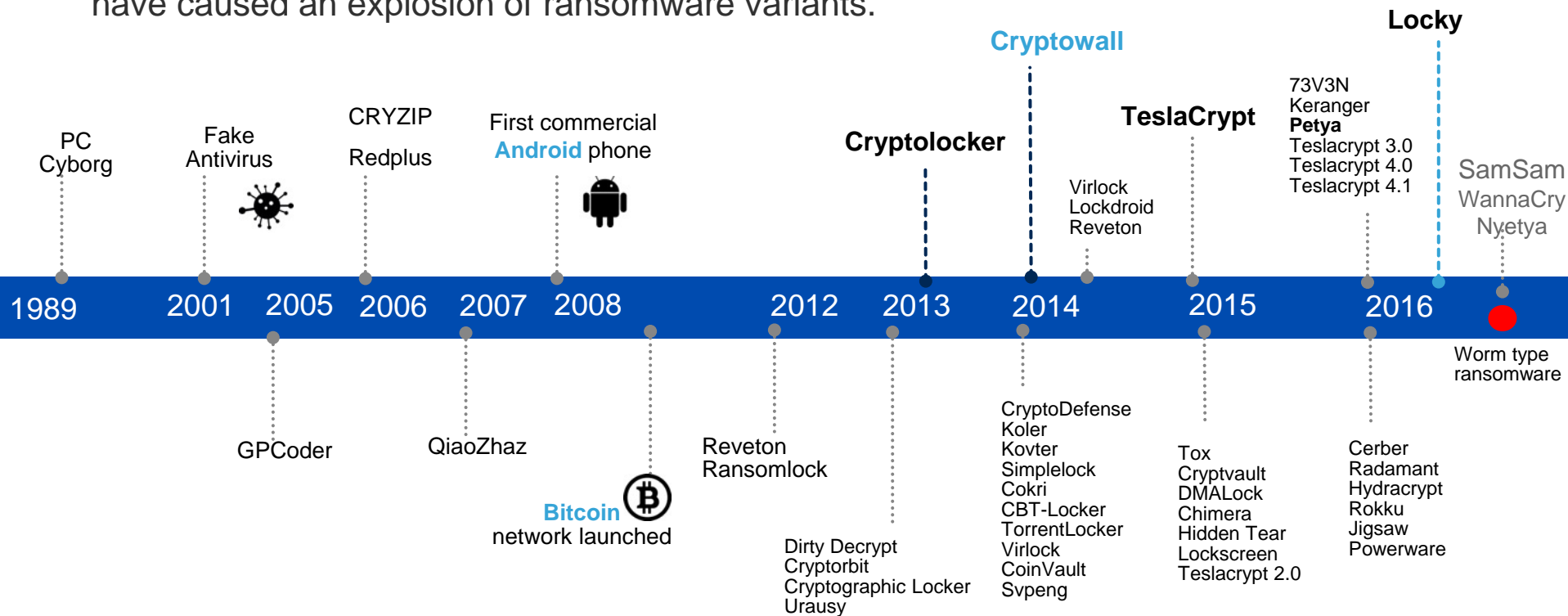
2016



Predicted in 2019

The Evolution of Ransomware Variants

The confluence of easy and effective encryption, the popularity of exploit kits and phishing, and a willingness for victims to pay have caused an explosion of ransomware variants.



Typical Ransomware Infection



Infection
Vector
(Email
attachment,
Clicks a link,
Malvertising)



C2 Comms &
Asymmetric Key
Exchange



Encryption
of Files



Request
of Ransom

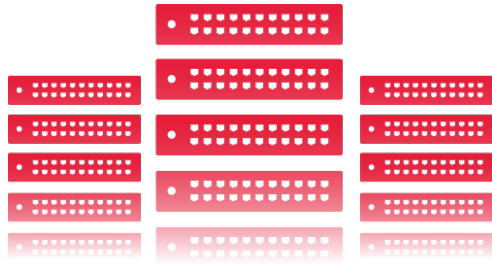
Encryption C&C

Payment MSG

NAME	DNS	IP	NO C&C	TOR	PAYMENT
Locky	●	●			DNS
SamSam			●		DNS (TOR)
TeslaCrypt	●				DNS
CryptoWall	●				DNS
TorrentLocker	●				DNS
PadCrypt	●				DNS (TOR)
CTB-Locker	●			●	DNS
FAKBEN	●				DNS (TOR)
PayCrypt	●				DNS
KeyRanger	●			●	DNS

DNS: a Security perspective

A blind spot for attackers to gain command and control, exfiltrate data, and redirect traffic



91.3%

of malware uses DNS



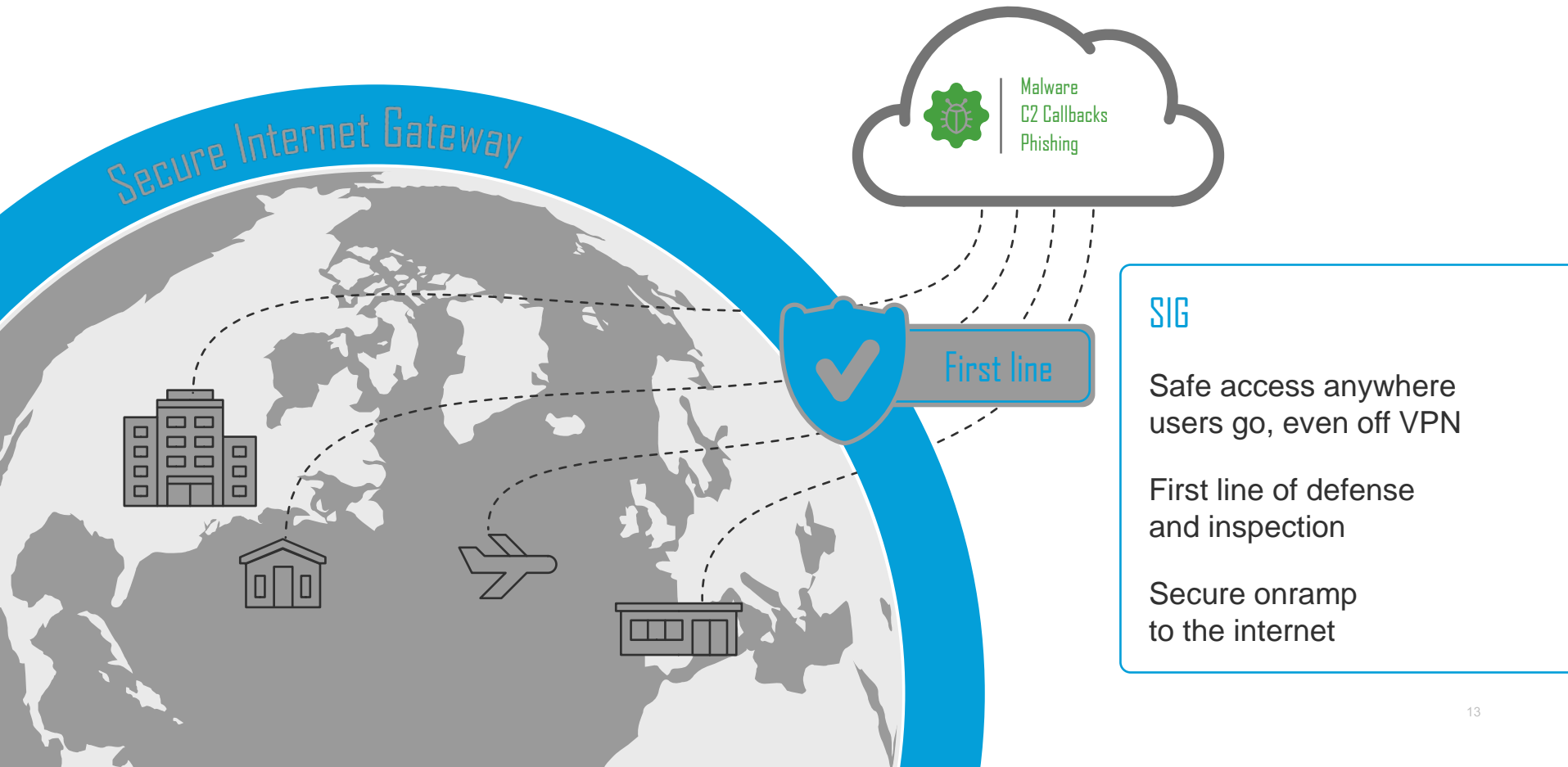
68%

of organizations
don't monitor it

Source: Cisco Annual Security Report, 2016

Secure Internet Gateway (SIG)

Protect anywhere users connect



SIG

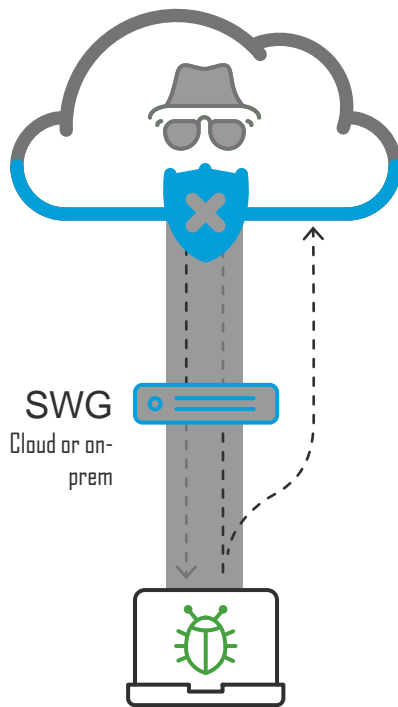
Safe access anywhere
users go, even off VPN

First line of defense
and inspection

Secure onramp
to the internet

Protection for command and control (C2) callbacks

91%
of C2 can be blocked
at the DNS layer



15%
of C2 bypasses
web ports 80 & 443

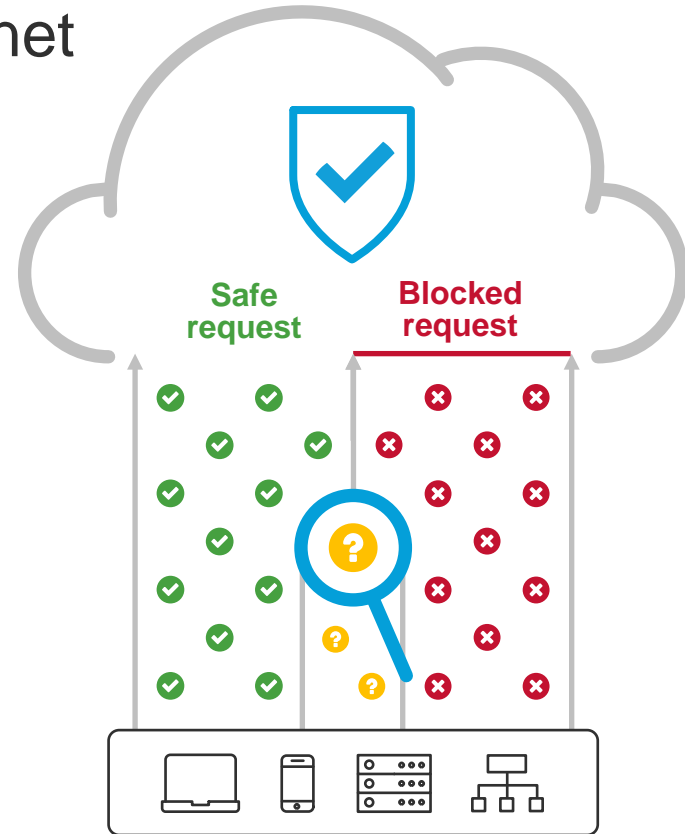
Built into foundation of the internet

Umbrella provides:

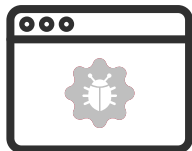
Connection for safe requests

Prevention for user and malware-initiated connections

Proxy inspection for risky domains



Prevents connections before and during the attack



Web and email-based infection

Malvertising / exploit kit

Phishing / web link

Watering hole compromise



Command and control callback

Malicious payload drop

Encryption keys

Updated instructions

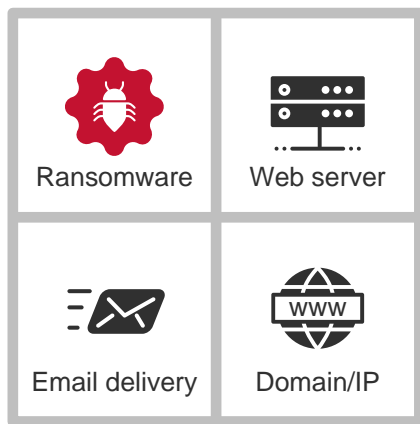


Stop data exfiltration and ransomware encryption

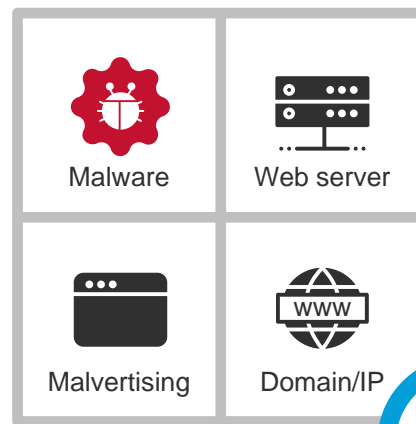
Malware doesn't just happen

Intelligence to see attacks before launched

Build. Test. Launch. Repeat.



ATTACK 1



ATTACK 2



Intelligence to see attacks before launched

Data

- Cisco Talos feed of malicious domains, IPs, and URLs
- Umbrella DNS data — 100B requests per day

Models

- Dozens of models continuously analyze millions of live events per second
- Automatically uncover malware, ransomware, and other threats



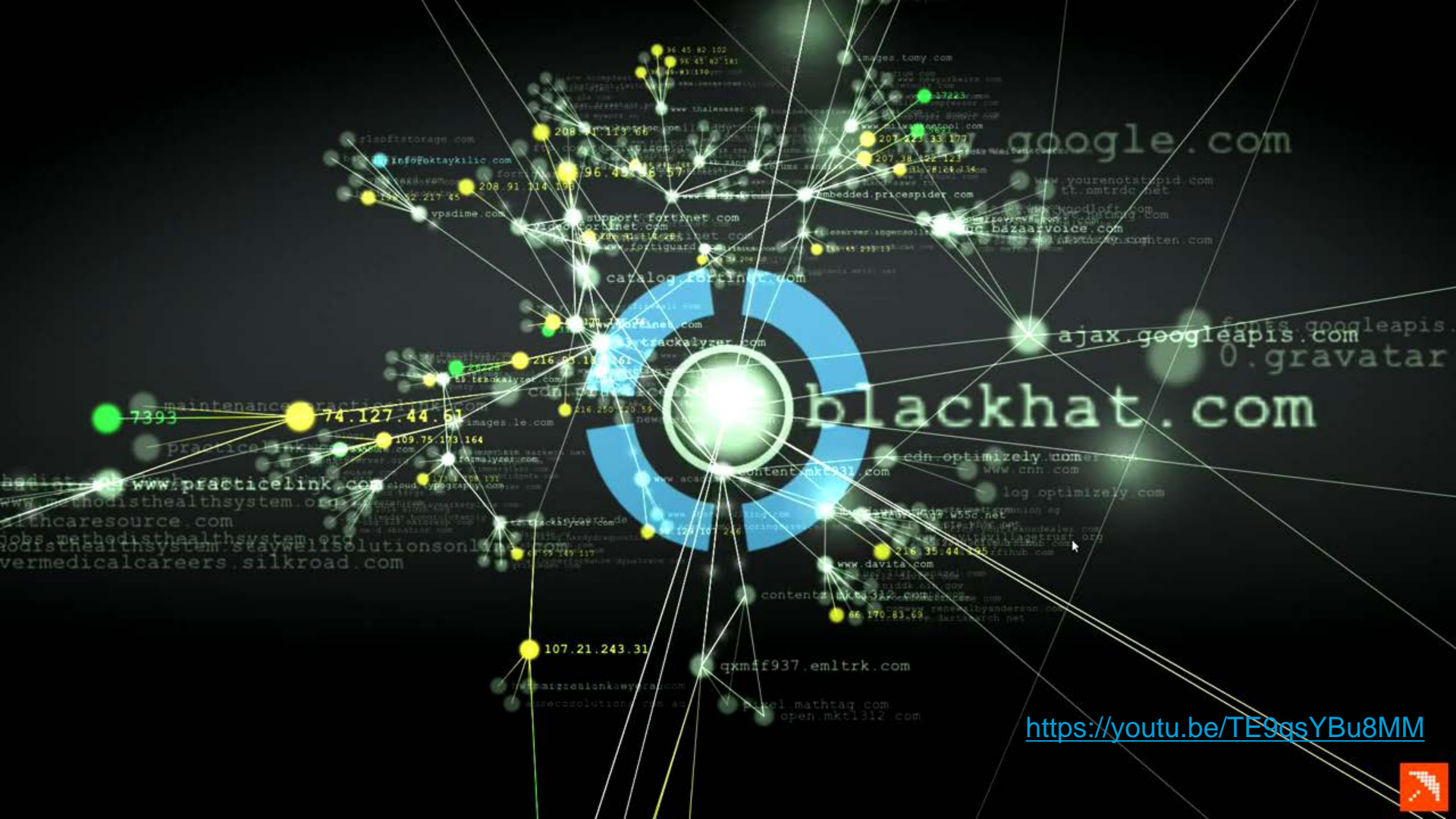
Security researchers

- Industry renown researchers
- Build models that can automatically classify and score domains and IPs



Our View of the Internet

providing visibility into global Internet activity (e.g. BGP, AS, Whois, DNS)



google.com

ajax.googleapis.com

blackhat.com

cdn-optimizely.com

log.optimizely.com

qxmf937.emltrk.com

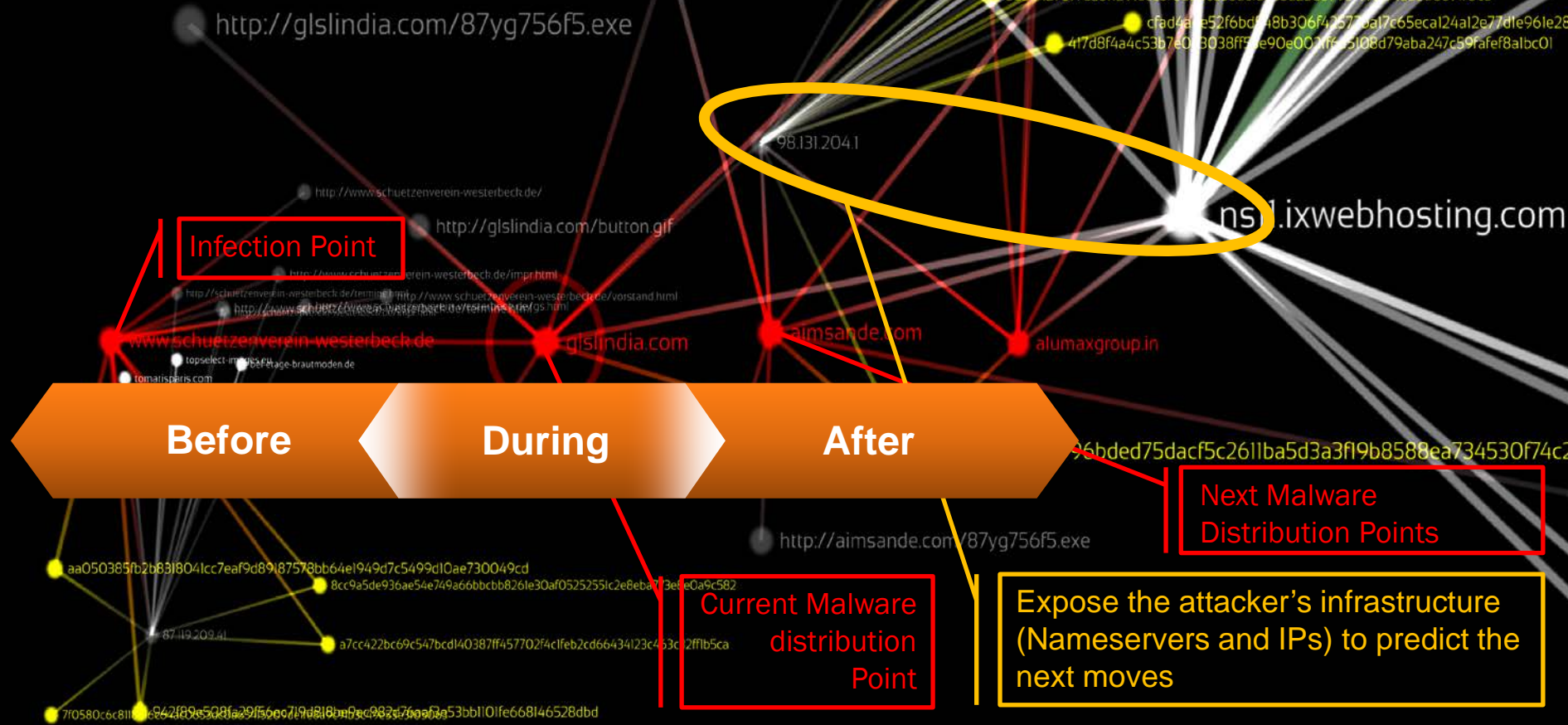
open.mkt1312.com

<https://youtu.be/TE9qsYBu8MM>



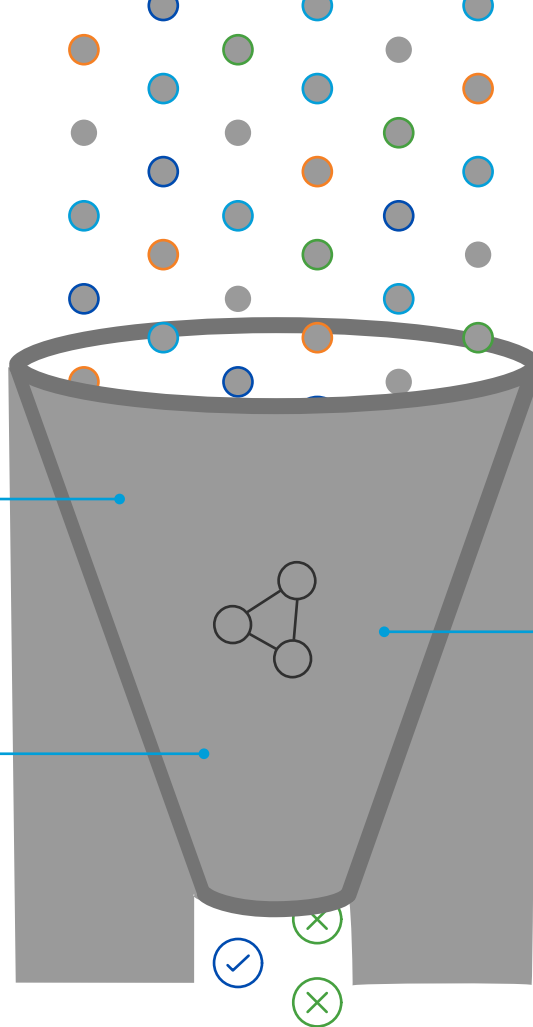
Blocking Ransomware

Locky: Real World Example



Intelligence

Statistical models



2M+ live events per second

11B+ historical events

Guilt by inference

- Co-occurrence model
- Sender rank model
- Secure rank model

Guilt by association

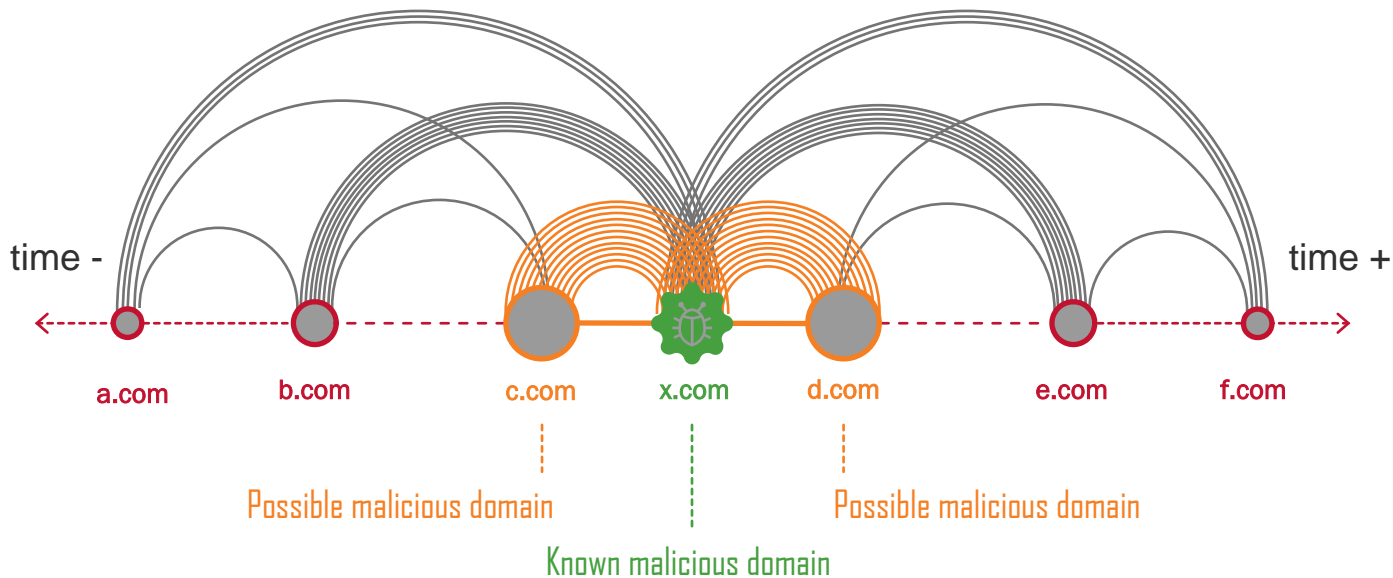
- Predictive IP Space Modeling
- Passive DNS and WHOIS Correlation

Patterns of guilt

- Spike rank model
- Natural Language Processing rank model
- Live DGA prediction

Co-occurrence model

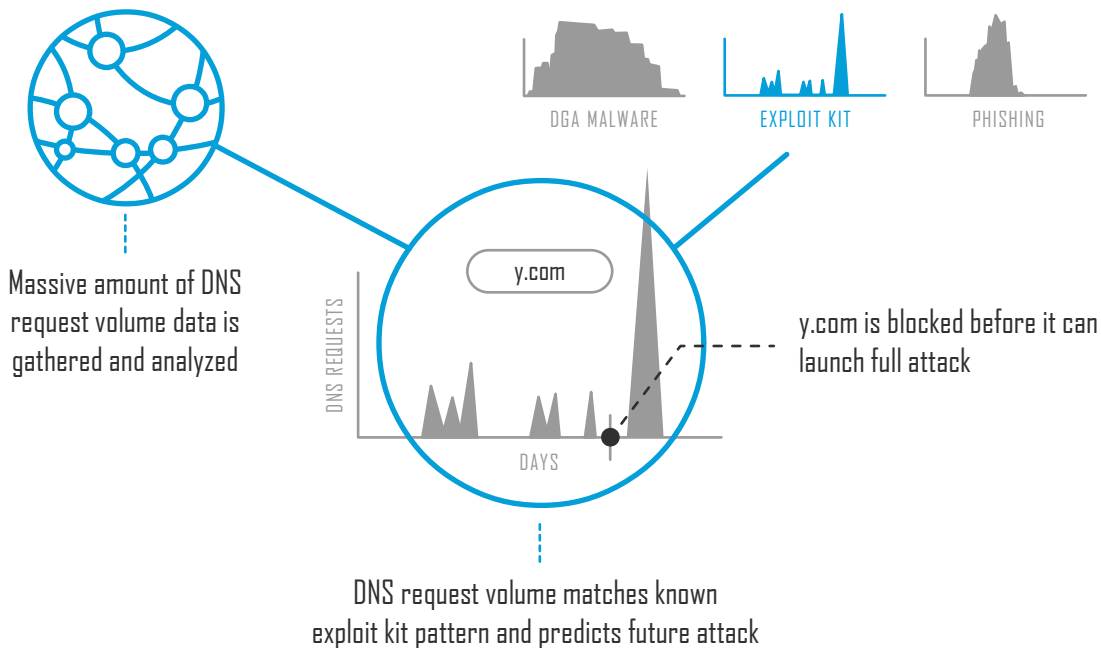
Domains guilty by inference



Co-occurrence of domains means that a statistically significant number of identities have requested both domains consecutively in a short timeframe

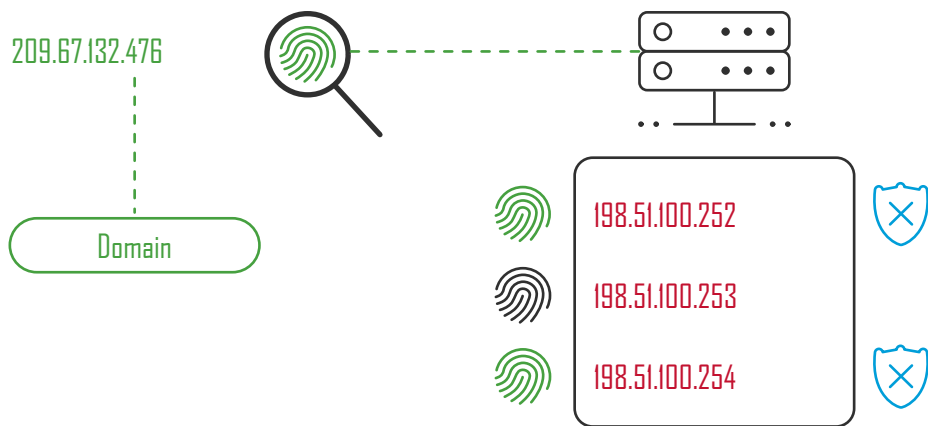
Spike rank model

Patterns of guilt



Predictive IP Space Monitoring

Guilt by association

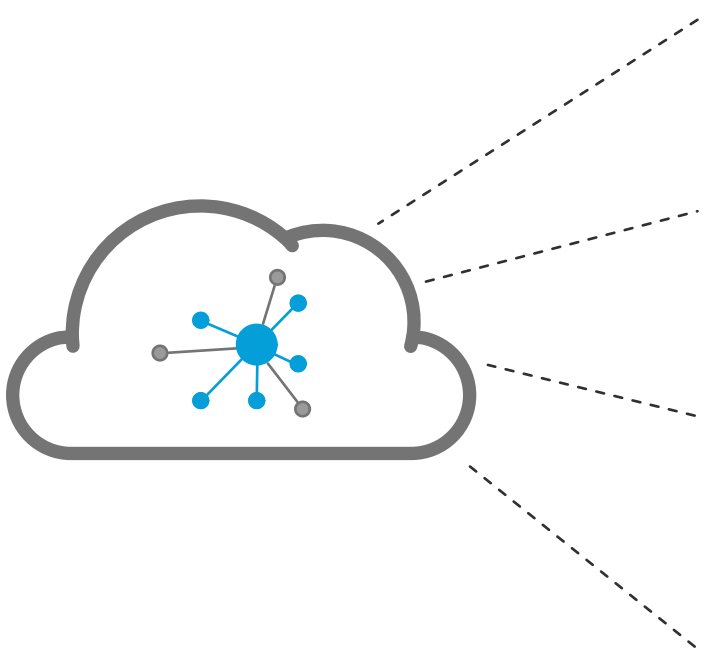


Pinpoint suspicious domains and observe their IP's fingerprint

Identify other IPs – hosted on the same server – that share the same fingerprint

Block those suspicious IPs and any related domains

A single, correlated source of intelligence



Passive DNS database

WHOIS record data

Malware file analysis

ASN attribution

IP geolocation

Domain and IP reputation scores

Domain co-occurrences

Anomaly detection (DGAs, FFNs)

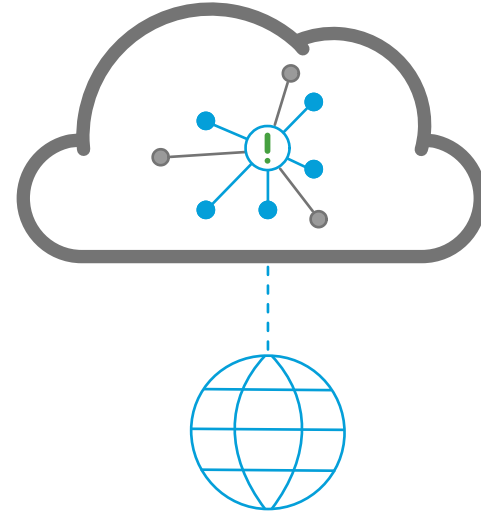
DNS request patterns/geo. distribution

You know one IOC



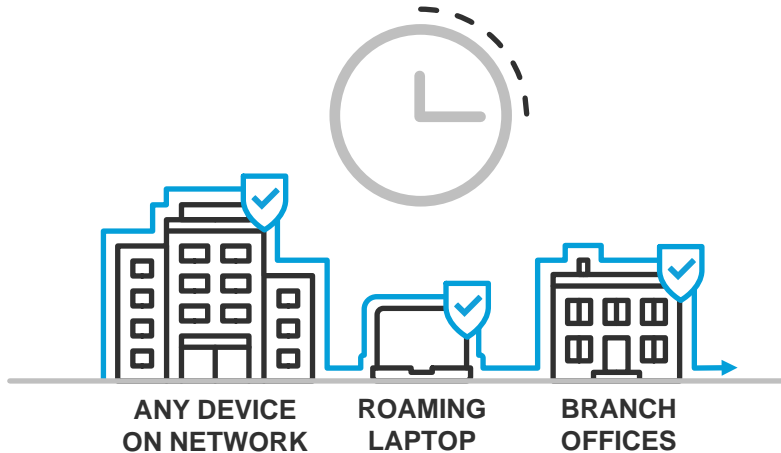
Your local intelligence

We know all its relationships



Our global context

Enterprise-wide deployment in minutes



On-network coverage

With one setting change

Integrated with Cisco ISR 4K series
and Cisco WLAN controllers

Off-network coverage

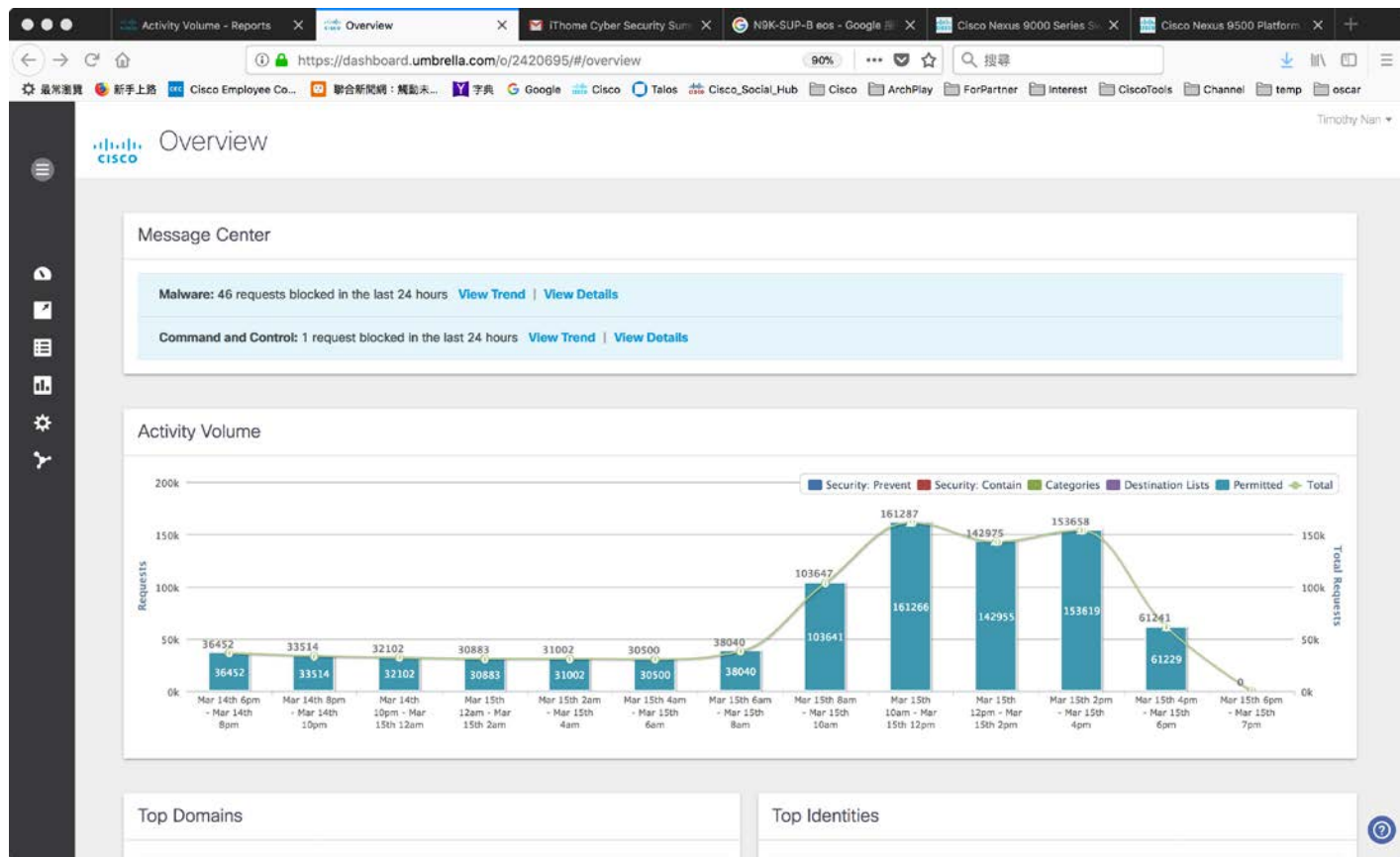
With AnyConnect VPN client
integration

Or with any VPN using lightweight
Umbrella client

2018 台灣資安大會實例



2018 台灣資安大會實例



2018 台灣資安大會實例

Reporting / Additional Reports

Activity Volume

Activity Volume - All Identities - Mar. 13, 2018 12:00PM - Mar. 15, 2018 06:18PM (UTC+08:00) [Change time zone](#)

[Snapshot](#) [Trend Over Time](#)

Filters Hide

Filter by Identity:
Select an identity...

Filter by date:
Custom Date Range...

From: Mar. 13, 2018 **To:** Mar. 15, 2018
12:00pm 5:18pm

NOTE: You may view up to 90 days of data at a time.

[RUN REPORT](#)

	Allowed	Blocked	Total	%
<input checked="" type="checkbox"/> Security	550	1,350	1,900	0.10%
<input checked="" type="checkbox"/> Prevent	550	1,334	1,884	0.10%
↳ Malware	4	1,322	1,326	0.07%
↳ Dynamic DNS	531	0	531	0.03%
↳ Newly Seen Domains	15	0	15	0.0008%
↳ Potentially Harmful	0	12	12	0.0006%
↳ DNS Tunneling VPN	0	0	0	0%
<input checked="" type="checkbox"/> Contain	0	16	16	0.0008%
↳ Command and Control	0	10	10	0.0005%
↳ Phishing	0	6	6	0.0003%
Categories	-	0	0	0%
Destination Lists	0	0	0	0%
Permitted	1,979,688	-	1,979,688	99.90%
Total	1,980,238	1,350	1,981,588	100.00%

A person is sitting on a couch in a room, using a laptop. The room has a large window in the background showing a city skyline. The entire image is overlaid with a blue tint. The text "Thank You!" is centered in the middle of the image.

Thank You!